



Counties: Jefferson, KY



2000 Total Population	693,604
2000 Group Quarters	12,795
2007 Total Population	715,196
2012 Total Population	730,287
2007 - 2012 Annual Rate	0.42%



2000 Households	287,012
2000 Average Household Size	2.37
2007 Households	300,710
2007 Average Household Size	2.34
2012 Households	309,278
2012 Average Household Size	2.32
2007 - 2012 Annual Rate	0.56%
2000 Families	182,971
2000 Average Family Size	2.97
2007 Families	183,565
2007 Average Family Size	2.97
2012 Families	182,447
2012 Average Family Size	2.98
2007 - 2012 Annual Rate	-0.12%



2000 Housing Units	305,835
Owner Occupied Housing Units	60.9%
Renter Occupied Housing Units	32.9%
Vacant Housing Units	6.2%
2007 Housing Units	327,140
Owner Occupied Housing Units	60.5%
Renter Occupied Housing Units	31.5%
Vacant Housing Units	8.1%
2012 Housing Units	340,496
Owner Occupied Housing Units	59.7%
Renter Occupied Housing Units	31.2%
Vacant Housing Units	9.2%

Median Household Income

2000	\$39,448
2007	\$51,621
2012	\$61,928

Median Home Value

2000	\$100,821
2007	\$136,869
2012	\$155,226

Per Capita Income

2000	\$22,352
2007	\$30,058
2012	\$37,392

Median Age

2000	36.7
2007	38.5
2012	39.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



Counties: Jefferson, KY



2000 Households by Income

Household Income Base	287,133
< \$15,000	17.4%
\$15,000 - \$24,999	13.8%
\$25,000 - \$34,999	13.4%
\$35,000 - \$49,999	16.8%
\$50,000 - \$74,999	18.4%
\$75,000 - \$99,999	9.5%
\$100,000 - \$149,999	6.6%
\$150,000 - \$199,999	1.9%
\$200,000+	2.2%
Average Household Income	\$53,308

2007 Households by Income

Household Income Base	300,706
< \$15,000	12.7%
\$15,000 - \$24,999	9.6%
\$25,000 - \$34,999	11.1%
\$35,000 - \$49,999	15.1%
\$50,000 - \$74,999	19.6%
\$75,000 - \$99,999	12.1%
\$100,000 - \$149,999	12.0%
\$150,000 - \$199,999	3.8%
\$200,000+	4.0%
Average Household Income	\$71,008

2012 Households by Income

Household Income Base	309,274
< \$15,000	10.3%
\$15,000 - \$24,999	7.0%
\$25,000 - \$34,999	9.2%
\$35,000 - \$49,999	13.5%
\$50,000 - \$74,999	18.4%
\$75,000 - \$99,999	13.6%
\$100,000 - \$149,999	16.2%
\$150,000 - \$199,999	5.7%
\$200,000+	6.2%
Average Household Income	\$87,763

2000 Owner Occupied HUs by Value

Total	186,358
<\$50,000	9.2%
\$50,000 - 99,999	40.3%
\$100,000 - 149,999	26.0%
\$150,000 - 199,999	11.5%
\$200,000 - \$299,999	8.2%
\$300,000 - 499,999	3.5%
\$500,000 - 999,999	1.0%
\$1,000,000+	0.3%
Average Home Value	\$130,020

2000 Specified Renter Occupied HUs by Contract Rent

Total	100,365
With Cash Rent	96.5%
No Cash Rent	3.5%
Median Rent	\$423
Average Rent	\$441

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



Counties: Jefferson, KY



2000 Population by Age

Total	693,604
0 - 4	6.7%
5 - 9	6.9%
10 - 14	6.7%
15 - 19	6.5%
20 - 24	6.3%
25 - 34	14.1%
35 - 44	16.3%
45 - 54	14.1%
55 - 64	8.7%
65 - 74	7.2%
75 - 84	4.8%
85+	1.6%
18+	75.7%

2007 Population by Age

Total	715,196
0 - 4	6.6%
5 - 9	6.5%
10 - 14	6.6%
15 - 19	6.3%
20 - 24	6.1%
25 - 34	13.4%
35 - 44	14.1%
45 - 54	15.6%
55 - 64	11.1%
65 - 74	6.5%
75 - 84	5.2%
85+	2.0%
18+	76.6%

2012 Population by Age

Total	730,287
0 - 4	6.5%
5 - 9	6.1%
10 - 14	6.5%
15 - 19	6.3%
20 - 24	6.2%
25 - 34	12.7%
35 - 44	13.1%
45 - 54	15.4%
55 - 64	13.2%
65 - 74	6.8%
75 - 84	4.8%
85+	2.4%
18+	77.1%

2000 Population by Sex

Males	47.8%
Females	52.2%

2007 Population by Sex

Males	48.0%
Females	52.0%

2012 Population by Sex

Males	48.1%
Females	51.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



Counties: Jefferson, KY



2000 Population by Race/Ethnicity

Total	693,604
White Alone	77.4%
Black Alone	18.9%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	1.4%
Some Other Race Alone	0.7%
Two or More Races	1.4%
Hispanic Origin	1.8%
Diversity Index	38.8

2007 Population by Race/Ethnicity

Total	715,196
White Alone	75.7%
Black Alone	19.5%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	2.0%
Some Other Race Alone	0.9%
Two or More Races	1.6%
Hispanic Origin	2.6%
Diversity Index	41.9

2012 Population by Race/Ethnicity

Total	730,287
White Alone	74.5%
Black Alone	19.8%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	2.6%
Some Other Race Alone	1.1%
Two or More Races	1.7%
Hispanic Origin	3.3%
Diversity Index	44.3



2000 Population 3+ by School Enrollment

Total	665,762
Enrolled in Nursery/Preschool	2.0%
Enrolled in Kindergarten	1.4%
Enrolled in Grade 1-8	11.6%
Enrolled in Grade 9-12	5.6%
Enrolled in College	4.4%
Enrolled in Grad/Prof School	1.3%
Not Enrolled in School	73.7%

2000 Population 25+ by Educational Attainment

Total	464,284
Less than 9th Grade	5.4%
9th - 12th Grade, No Diploma	12.8%
High School Graduate	29.1%
Some College, No Degree	22.4%
Associate Degree	5.6%
Bachelor's Degree	15.2%
Master's/Prof/Doctorate Degree	9.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



Counties: Jefferson, KY

**2000 Population 15+ by Sex and Marital Status**

Total	552,494
Females	53.1%
Never Married	13.2%
Married, not Separated	25.0%
Married, Separated	1.4%
Widowed	6.2%
Divorced	7.4%
Males	46.9%
Never Married	14.5%
Married, not Separated	25.1%
Married, Separated	0.8%
Widowed	1.3%
Divorced	5.1%

**2000 Population 16+ by Employment Status**

Total	543,567
In Labor Force	65.0%
Civilian Employed	61.6%
Civilian Unemployed	3.3%
In Armed Forces	0.1%
Not in Labor Force	35.0%

2007 Civilian Population 16+ in Labor Force

Civilian Employed	92.4%
Civilian Unemployed	7.6%

2012 Civilian Population 16+ in Labor Force

Civilian Employed	92.6%
Civilian Unemployed	7.4%

2000 Females 16+ by Employment Status and Age of Children

Total	289,208
Own Children < 6 Only	7.7%
Employed/in Armed Forces	5.0%
Unemployed	0.4%
Not in Labor Force	2.3%
Own Children < 6 and 6-17 Only	5.4%
Employed/in Armed Forces	3.3%
Unemployed	0.2%
Not in Labor Force	1.8%
Own Children 6-17 Only	16.6%
Employed/in Armed Forces	12.2%
Unemployed	0.5%
Not in Labor Force	3.9%
No Own Children < 18	70.3%
Employed/in Armed Forces	35.7%
Unemployed	1.7%
Not in Labor Force	32.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007.



Counties: Jefferson, KY

**2007 Employed Population 16+ by Industry**

Total	343,232
Agriculture/Mining	0.3%
Construction	7.1%
Manufacturing	10.3%
Wholesale Trade	4.2%
Retail Trade	11.2%
Transportation/Utilities	6.6%
Information	1.8%
Finance/Insurance/Real Estate	8.8%
Services	45.7%
Public Administration	4.0%

2007 Employed Population 16+ by Occupation

Total	343,232
White Collar	61.6%
Management/Business/Financial	14.0%
Professional	20.9%
Sales	10.5%
Administrative Support	16.2%
Services	15.9%
Blue Collar	22.5%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	5.8%
Installation/Maintenance/Repair	3.7%
Production	6.2%
Transportation/Material Moving	6.7%

**2000 Workers 16+ by Means of Transportation to Work**

Total	329,091
Drove Alone - Car, Truck, or Van	80.8%
Carpooled - Car, Truck, or Van	11.0%
Public Transportation	3.1%
Walked	2.0%
Other Means	0.8%
Worked at Home	2.2%

2000 Workers 16+ by Travel Time to Work

Total	329,091
Did Not Work at Home	97.8%
Less than 5 minutes	2.1%
5 to 9 minutes	8.7%
10 to 19 minutes	35.0%
20 to 24 minutes	20.4%
25 to 34 minutes	21.6%
35 to 44 minutes	3.6%
45 to 59 minutes	3.0%
60 to 89 minutes	1.8%
90 or more minutes	1.6%
Worked at Home	2.2%
Average Travel Time to Work (in min)	21.9

2000 Households by Vehicles Available

Total	287,012
None	11.3%
1	37.5%
2	37.7%
3	10.5%
4	2.3%
5+	0.7%
Average Number of Vehicles Available	1.6

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



Counties: Jefferson, KY



2000 Households by Type

Total	287,012
Family Households	63.8%
Married-couple Family	45.2%
With Related Children	20.1%
Other Family (No Spouse)	18.6%
With Related Children	12.2%
Nonfamily Households	36.2%
Householder Living Alone	30.5%
Householder Not Living Alone	5.8%

Households with Related Children	32.3%
Households with Persons 65+	23.5%

2000 Households by Size

Total	287,012
1 Person Household	30.5%
2 Person Household	32.8%
3 Person Household	16.6%
4 Person Household	12.7%
5 Person Household	5.0%
6 Person Household	1.6%
7+ Person Household	0.8%

2000 Households by Year Householder Moved In

Total	287,012
Moved in 1999 to March 2000	20.9%
Moved in 1995 to 1998	28.4%
Moved in 1990 to 1994	15.2%
Moved in 1980 to 1989	13.6%
Moved in 1970 to 1979	9.8%
Moved in 1969 or Earlier	12.1%
Median Year Householder Moved In	1995



2000 Housing Units by Units in Structure

Total	305,835
1, Detached	66.4%
1, Attached	2.6%
2	2.4%
3 or 4	6.9%
5 to 9	7.5%
10 to 19	6.0%
20+	6.5%
Mobile Home	1.6%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	305,835
1999 to March 2000	2.0%
1995 to 1998	5.6%
1990 to 1994	5.2%
1980 to 1989	8.6%
1970 to 1979	17.6%
1969 or Earlier	60.9%
Median Year Structure Built	1964

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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Top 3 Tapestry Segments

1.	Rustbelt Traditions
2.	Rustbelt Retirees
3.	Cozy and Comfortable



2007 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$736,386,825
Average Spent	\$2,448.83
Spending Potential Index	89
Computers & Accessories: Total \$	\$73,665,218
Average Spent	\$244.97
Spending Potential Index	98
Education: Total \$	\$399,136,651
Average Spent	\$1,327.31
Spending Potential Index	103
Entertainment/Recreation: Total \$	\$993,276,190
Average Spent	\$3,303.10
Spending Potential Index	96
Food at Home: Total \$	\$1,460,229,538
Average Spent	\$4,855.94
Spending Potential Index	97
Food Away from Home: Total \$	\$1,000,035,945
Average Spent	\$3,325.58
Spending Potential Index	98
Health Care: Total \$	\$1,144,307,720
Average Spent	\$3,805.35
Spending Potential Index	97
HH Furnishings & Equipment: Total \$	\$636,704,886
Average Spent	\$2,117.34
Spending Potential Index	94
Investments: Total \$	\$488,485,958
Average Spent	\$1,624.44
Spending Potential Index	109
Retail Goods: Total \$	\$7,549,453,527
Average Spent	\$25,105.43
Spending Potential Index	95
Shelter: Total \$	\$4,424,218,868
Average Spent	\$14,712.58
Spending Potential Index	98
TV/Video/Sound Equipment: Total \$	\$346,866,108
Average Spent	\$1,153.49
Spending Potential Index	99
Travel: Total \$	\$544,270,379
Average Spent	\$1,809.95
Spending Potential Index	98
Vehicle Maintenance & Repairs: Total \$	\$307,938,877
Average Spent	\$1,024.04
Spending Potential Index	96

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2002, 2003 and 2004 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2007 and 2012.